



For Immediate Release

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**Sonoma County Grape Camp: Three Days of Grapes, Wine and More,  
September 24-26, 2007**

March 29, 2007, Santa Rosa, Calif. – For the wine and food aficionado looking to experience the 2007 harvest up-close and hands-on, “Sonoma County Grape Camp” is the perfect answer. Campers will harvest grapes, blend their own wine to take home, as well as learn about the wine and food that make Sonoma County Wine Country famous.

The camp also features “The Marriage of Food and Wine” seminar under the direction of renowned **Chef/Author John Ash**, a dinner feast in the vineyards by **Chef Mark Stark** of Willi’s Wine Bar, and a Paella party along the banks of the Russian River. **Sonoma County Grape Camp will be held September 24-26 at the Vintners Inn.**

Tuition is \$1,500 per person per couple (\$200 single supplement) that includes two nights hotel stay, all meals, seminars, transportation and all the delicious winegrapes that can be consumed during camp. An optional camp graduation dinner is available at John Ash & Co., along with an additional night at the Vintners Inn. **For further information, the camp schedule and registration, go to: [www.SonomaGrapeCamp.com](http://www.SonomaGrapeCamp.com) or call 707-522-5860. Space is very limited; early enrollment is encouraged.**

Sonoma County Grape Camp taps into the growing popularity of winery grape camps, but is unique in offering vineyard experiences in two distinct growing regions within the county, Alexander Valley and Russian River Valley. Sonoma County is one of the most diverse winegrowing regions in the world with warmer areas where Cabernet Sauvignon or Zinfandel fully mature and cooler places for producing Pinot Noir and Chardonnay. Sonoma County Grape Camp illustrates this first hand.

“Our purpose of the camp is to get people into the vineyards and harvest grapes with their own hands and then experience all the steps in making fine wines,” says Camp Director Larry Levine. “Since Sonoma County is also a great place for growing wonderful foods, campers will go to the noted Redwood Hill Farm cheese making facility along with other memorable wine and food experiences. Our goal is to create the ultimate wine and food harvest adventure.”

Sonoma County Grape Camp is produced by the Sonoma County Winegrape Commission in association with Relish Culinary School. Other Camp partners include the Sonoma County Vintners and Sonoma County Tourism Bureau.

The Sonoma County Winegrape Commission was established in 2006 as a non-profit marketing and educational organization dedicated to the promotion of Sonoma County as one of the world’s premier grape growing regions. With more than 1,800 growers, SCWC’s goal is to increase awareness and recognition of the quality and diversity of Sonoma County’s grapes and wines

through dynamic marketing and educational programs targeted to wine consumers around the world. For more information about SCWC and its programs, visit [www.sonomawinegrape.org](http://www.sonomawinegrape.org).

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